

Mona Khandhar, IAS

MPA Harvard University
Commissioner & Secretary

Government of Gujarat

Rural Development Department

Block No. 16, 3rd Floor,

Dr. Jivraj Mehta Bhavan, Gandhinagar-382 010

15 November 2018

Subject: Invitation for the event: "Repositioning Indian Brands on a Global Frontier" at
Vibrant Gujarat 2019

Dear Mr. Goyal,

Greetings from Government of Gujarat!

India is gaining importance as a hub across all major sectors with leading national and international companies setting up their facilities in India. Various initiatives of the government like Make in India, Startup India, Skill India, Digital India, Smart Cities, AMRUT, etc. are all giving a momentum to the growing economy. Policies and programs along with adequate skilled manpower for the same is in-turn giving boost to the higher & technical education as well as vocational education.

Gujarat, one of the fastest growing states in the country, has provided a development roadmap for the rest of the country through farsighted policies combined with a strong focus on infrastructure development carried out by competent professionals, executives and administrators.

With 65 Universities, Gujarat is ranked 4th in India in terms of the number of universities. Gujarat is also home to some of the leading educational institutes of the country which include IIM – Ahmedabad, IIT Gandhinagar, Pandit Deendayal Petroleum University, Gujarat Forensic Science University etc.

The strong existing base of industry in Gujarat has complimented the creation of skilled workforce & decision makers across sectors including Pharmaceuticals, Manufacturing, Healthcare, Financial Services, Real Estate, Clean Energy, Gems & Jewellery etc.

As part of the 9th Vibrant Gujarat Summit 2019, Government of Gujarat is organizing an international seminar on the subject "Repositioning Indian Brands on a Global Frontier" on 20th January, 2019 at Mahatma Mandir, Gandhinagar, Gujarat (India). The seminar will provide a platform to deliberate on strengths that Gujarat has to offer in terms of a conducive ecosystem of skilled workforce and also discuss actionable interventions to further develop and upgrade the overall ecosystem of workforce in the state to be able to compete at a global level.

We believe that the deliberations, which would include eminent speakers from leading institutions and industries, would prove to be an informative session for you and members of your organization.

I would appreciate if you could inform select members from your organization for participation, with a line of confirmation on the list of participants at an early date.

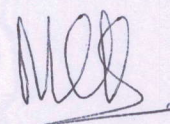
Should you need any further information regarding the event please get in touch with:

1. Mr. Biju Namboothiri, FICCI, (+91-9558940780; biju.namboothiri@ficci.com)
2. Mr. Deepak Goyal, KPMG (+91-9537555209; deepakgoyal1@kpmg.com)

Looking forward to share ideas with you during the event.

Thanking you.

Yours sincerely,



Mona Khandhar

Mr. N. Goyal

President

CMAI Association of India