

**CMAI International Telecom and Multimedia Summit & Expo, India
September 29th – 30th, 2010**

Venue: Lalit Hotel, New Delhi, India

Call for Speakers Now Open

Theme: “Beyond Customer Satisfaction – Delivering Profitability”

The telecommunications industry is moving fast, convergence is knocking on your door and service delivery is one of the keys to success. This is true worldwide, but it's most applicable to the Asia Pac region especially in the SAARC region. Recognizing the growing importance of India market in the telecommunications industry, CMAI announces its 1st CMAI Summit & Expo to be held in Delhi– on September 29th & 30th, 2010. This Summit offers a prime opportunity for CMAI members and non-members to network with industry leaders, learn more about CMAI, participate in expo, and explore the hot topics in the region.

This annual summit serves as a multi-disciplinary forum for the discussion and exchange of information on the research, development, and applications on all topics related to telecommunications and multimedia in line with the CMAI objectives.

CMAI is now accepting your compelling and unique presentation proposals for its Summit & Expo event. Do you have a business or operational case study that you would like to present? Do you have a customer success story in the Mobile Number Portability, VAS, Network Management, Revenue Optimization, Multimedia technologies, IPTV and other relevant topics that others can learn from? If so, we invite you to submit your concise and focused presentation proposals to speak at this inaugural event. Speaking slots are limited so priorities will be given to hot topics, case studies, and presentations addressing the current issues facing the telecom industry in India.

The summit will consist of panel discussions, paper presentations, case studies and corporate showcases.

As a possible speaker at this Summit, you will get the unique opportunity to appear in front of a qualified audience - executives and leaders in the telecom industry in the region. Please visit www.cmail.com/summit/callforspeakers to submit your clear and concise abstracts and proposed speakers, and last but not least in English.

Attendance will be comprised of all types--from software developers, technical engineers up to corporate management and ministry officials that have decision-making authority; an audience that you cannot afford to miss out on.

Deadline for submitting your speaker submission **June 30, 2010**

Selected speakers/submissions will be **contacted** via email by **July 10, 2010**.

Complete Paper Presentation due for vetting: September 20, 2010

Thank you in advance for your submissions and for helping to make the 1st CMAI Summit & Expo the must-attend event in India.

CALL FOR SPEAKERS

CMAI Summit – Speaker / Topic Submission Form

Topics (check one):

Telecom

- Mobile Number Portability; Effect and Market Dynamic
- Network Optimization
- Service Orientated Architecture (SOA)
- Next Generation Networks (NGN)
- VOIP over Wimax
- 3G/GSM Interoperability Planning
- 3G Challenges and Opportunities for Service Providers
- 3G Challenges and Opportunities for Telecom vendors
- Drive Testing & Benchmarking of 2G/3G mobile networks
- VAS
- LTE
- Billing Management and Revenue Optimization
- Others; please specify _____

Multimedia

- Multimedia in M-Commerce
- Multimedia Contents and Development Strategies
- IPTV Technologies
- Converged Technologies for Business Development and Marketing
- Multimedia Technologies for Education
- Multimedia in Security
- Multimedia in Entertainment
- Corporate Showcases (multiple tracks)
- Others; please specify _____

Intended Audience (check all that apply):

- Telecom Ministry officials and Regulators
- Chief Executive Officers
- Chief Operations Officers
- Chief Technical Officers
- Chief Information Officers
- Marketing Directors
- Brand Specialist
- Telecom Strategists and Analysts
- Senior Business Executives
- Architects/Strategists
- Software Developers
- Network Managers
- Service Managers
- Product Managers
- Other: _____

Presentation Focus:

- Case Study
- Implementation Issues
- Business/Marketing Issues
- Technology Report
- Development Concepts

Presentation Title:

Presentation Abstract (250+ word abstract is required, but it must be specific and succinct on the topic addressed). Please note: submissions that do not meet the requirement, will not be reviewed.

Suggested Speakers:

Name:

Job Title:

Company:

Address:

Email Address:

Phone:

Fax:

Name:

Job Title:

Company:

Address:

Email Address:

Phone:

Fax:

Short speaker biography (50 words). Please cover current position and relevant industry experience:

Submission Tips:

1. We view case studies that demonstrate real-world solutions and accompany a speaker proposal as positive from an audience perspective. To give a better impact, we also encourage the Customer as co-presenters.
2. Ensure your presentation abstract clear and concise.
3. CMAI event is a place where attendees expect the latest information on cutting-edge topics. This is a savvy audience that will give poor feedback on speakers presenting recycled or dated material. Speakers that rate a low score (below a 3.5 on a 5.0 scale-based on speaker evaluation forms filled out by the audience) are rarely invited back to present papers in CMAI's future events.
4. We do not accept presentations that include blatant or hidden vendor or service sales pitches.
5. High-level overviews are usually not selected unless they are in an area that is considered a hot topic for the region.
6. Level of speaker is considered, i.e., CEO/CXO/CTO/CIO/Network Director/a solutions architect/developer/director, head of business development, technical managers, etc. are viewed as more favorable presenters than those coming from a marketing or sales area.
7. If you submit more than one presentation, please be sure that each submission is unique.
8. If you are a PR agency submitting on behalf of a client, please be sure you have the commitment of the speaker and the speaker's direct contact information before submitting their proposal to avoid unnecessary delay.