

Raj Kumar Goyal , IAS
Joint Secretary



भारत सरकार
GOVERNMENT OF INDIA
संचार और सूचना प्रौद्योगिकी मंत्रालय
MINISTRY OF COMMUNICATIONS AND IT
इलेक्ट्रॉनिकी और सूचना प्रौद्योगिकी विभाग
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दिनांक/Dated.....

दूरभाष/Tele:
असो पत्र नं. 7(26)/2014-CD
D.O.NO.....

Dear Shri Goyal,

As you may be aware, Hon'ble Prime Minister had announced on 15th August, 2014, that all schools in the country should have toilets with separate toilets for girls and that this target should be completed within one year. The Hon'ble Prime Minister had called upon the Corporate Sector to give priority to this national endeavour with expenditure under the Corporate Social Responsibility.

2. The following are the further steps in this Campaign where PSUs/Corporates come forward to participate in the national endeavour as part of their Corporate Social Responsibility:

- Those individuals/corporate/institutions who are interested in building toilet blocks in any school will be encouraged to do so and will be allocated schools of their choice by the Ministry of Human Resource Development/State Government.
- Private sector companies and public sector undertakings are particularly encouraged to do the construction on their own.
- Those who are not interested in building the toilets themselves, but would like to contribute to this national endeavour through funds, can send their contributions to the Swachh Bharat Kosh, details of which are being separately worked out and would be informed after these are finalized.
- The indicative design of the toilet blocks, along with estimated unit cost are available on the Ministry's web link www.mhrd.gov.in/sites/swt/index.html.
- The corporate/public sector undertakings may, if they choose, also provide for improvements in the toilet design provided they remain relevant to the local context and environment and are cost effective and replicable.
- Contributors are encouraged to provide for maintenance aspects also.

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