



## SPONSORSHIP PACKAGES

### Titanium Conference Sponsorship Package

**US\$30,000**

Participating as a Titanium Sponsor at CMAI International Telecom and Multimedia Summit & Expo is an excellent opportunity for vendors to receive maximum marketing exposure in addition to gathering knowledge, and networking with key government officials and industry peers.

Titanium Sponsorship offers the following benefits:

- One (1) 6' table for displays
- Eight (8) attendee passes with sponsorship ribbons (20% discount for additional passes)
- Acknowledgement of sponsorship during opening remarks
- Registration area signage
- Top logo placement on conference website with hyperlink
- Top logo placement in conference materials
- Corporate description on conference website under logo
- Corporate description in conference materials
- Executive Steering Committee participation (when applicable)
- Keynote Address on Day One Summit
- Eight (8) targeted conference invitations
- 486x60 Event Homepage Large Banner online advertisement
- Placement of company white paper on conference website
- Distribution of company white paper at conference
- Final attendee list with contact information

### Platinum Summit Sponsorship Package

**US\$20,000**

Participating as a Platinum Sponsor at CMAI International Telecom and Multimedia Summit & Expo is an excellent opportunity for vendors to gain market exposure, gather knowledge, and network with key government officials and industry peers.

Platinum Sponsorship offers the following benefits:

- One (1) 6' table for displays
- Six (6) attendee passes with sponsorship ribbons (20% discount for additional passes)
- Acknowledgement of sponsorship during opening remarks
- Registration area signage
- Logo placement on conference website with hyperlink
- Logo placement in conference materials
- Corporate description on conference website under logo
- Corporate description in conference materials
- Executive Steering Committee participation (when applicable)
- Keynote Address on Day Two Summit
- Six (6) targeted conference invitations
- 486x60 Event Homepage Large Banner online advertisement
- Final attendee list with contact information



## **Gold Summit Sponsorship Packages (2)**

**US\$15,000**

Participating as a Gold Sponsor at CMAI International Telecom and Multimedia Summit & Expo is an excellent opportunity for vendors to gather knowledge, market services and solutions, and network with key government officials and industry peers.

Gold Sponsorship offers the following benefits:

- One (1) 6' table for displays
- Five (5) attendee passes with sponsorship ribbons (20% discount for additional passes)
- Acknowledgement of sponsorship during opening remarks
- Registration area signage
- Logo placement on conference website with hyperlink
- Logo placement in conference materials
- Corporate description on conference website under logo
- Corporate description in conference materials
- Five (5) targeted conference invitations
- Executive Steering Committee participation (when applicable)
- Executive speaker introduction(s)
- 120x120 Standard Event Homepage Banner

## **Silver Summit Sponsorship Packages (3)**

**US\$10,000**

Participating as a Silver Sponsor at CMAI International Telecom and Multimedia Summit & Expo is an excellent opportunity for vendors to learn, gather knowledge, and network with key government officials and industry peers.

Silver Sponsorship offers the following benefits:

- One (1) 6' table for displays
- Three (3) attendee passes with sponsorship ribbons (20% discount for additional passes)
- Acknowledgement of sponsorship during opening remarks
- Registration area signage
- Logo placement on conference website with hyperlink
- Logo placement in conference materials
- Corporate description on conference website under logo
- Corporate description in conference materials
- Three (3) targeted conference invitations
- Executive Steering Committee participation (when applicable)
- 120x60 Standard Homepage Banner
- Final attendee list with contact information



## **Exhibitor Sponsorship Packages**

**(10)**

**US\$2,000**

Participating as an Exhibitor Sponsor at CMAI International Telecom and Multimedia Summit & Expo is an excellent way for vendors to participate in the conference as an exhibitor and network with key government officials and industry peers.

Exhibitor Sponsorship offers the following benefits:

- One (1) 6' table for displays
- One (1) attendee passes with sponsorship ribbons (20% discount for additional passes)
- Acknowledgement of sponsorship during opening remarks
- Registration area signage
- Logo placement on conference website with hyperlink
- Logo placement in conference materials
- Corporate description on conference website under logo
- Corporate description in conference materials
- Final attendee list with contact information

## **Government Summit Sponsorship Package**

**US\$1,000**

Participating as a Government Sponsor at CMAI International Telecom and Multimedia Summit & Expo is an excellent opportunity for federal, state & local government vendors to learn, gather knowledge, and network with key industry executives and government officials.

Government Sponsorship offers the following benefits:

- One (1) 6' table for displays
- Two (2) attendee passes with sponsorship ribbons (20% discount for additional passes)
- Acknowledgement of sponsorship during opening remarks
- Registration area signage
- Logo placement on conference website with hyperlink
- Logo placement in conference materials
- Corporate description on conference website under logo
- Corporate description in conference materials
- Final attendee list with contact information



## Additional Features

Sponsors may opt to purchase the following additional features in conjunction with their existing sponsorship package:

### Networking Break Host Sponsor

\$5,000 exclusive sponsor (1) OR \$2,500 co-sponsor (2)

Take a break with attendees as they enjoy complimentary coffee, tea or water in the exhibit room by sponsoring the morning and/or afternoon networking break. Your sponsorship will be recognized by a verbal announcement and on signage in the networking-break area. Sponsors will receive conference promotion through the website and conference materials, as well as two conference passes.

### Lunch Host Sponsor

\$6,000 exclusive sponsor (1)

Lunch is a great opportunity to host a complimentary meal for your prospects! All attendees will receive complimentary lunch served in the plenary session or an additional room. Your sponsorship will be recognized during luncheon announcements and on the agenda. Sponsors will receive conference promotion through the website and conference materials, as well as two conference passes.

### Dinner Host Sponsor

\$10,000 exclusive sponsor (1) OR \$5,000 co-sponsor (2)

This is an incredible conference sponsorship that will get you noticed by all conference attendees. The conference will conclude with a one-hour reception in the exhibitor area with open bar, hors d'oeuvres and an exclusive networking opportunity. As sponsors of the evening reception, your company logo and name will appear on the agenda. Sponsors will also receive conference promotion through the website and conference materials, as well as two conference passes.

### Summit Gift Sponsor

\$5,000 exclusive sponsor (1)

Put your company's name in the hands of every conference attendee with this sponsorship – a welcome gift with your company name, logo and phone number. Sponsors will receive Summit promotion through the website and conference materials.

### Badge Lanyards Sponsor

\$3,000 exclusive sponsor (1)

All conference registrants are required to display their badges for entry into the Summit room and the exhibit room. For the full conference day, your company name will be displayed throughout the meeting room and expo areas. Sponsors will receive conference promotion through the website and conference materials.

### Summit Pens Sponsor

\$2000 exclusive sponsor (1)

Put your company's name in the hands of every conference attendee with this sponsorship – a pen with your company name, website and/or logo. Sponsors will receive conference promotion through the website and conference materials.

### Summit Notepads Sponsor

\$2,000 exclusive sponsor (1)

Put your company's name in the hands of every conference attendee with this sponsorship – a notepad with your company name, logo and phone number. Sponsors will receive Summit promotion through the website and conference materials.



## SPONSORSHIP CONTRACT

Please tick where appropriate

- |                                      |  |  |                                  |                                    |
|--------------------------------------|--|--|----------------------------------|------------------------------------|
| <input type="checkbox"/> Titanium    | <input type="checkbox"/> Platinum      | <input type="checkbox"/> Gold              | <input type="checkbox"/> Silver  | <input type="checkbox"/> Exhibitor |
| <input type="checkbox"/> Government  | <input type="checkbox"/> Break         | <input type="checkbox"/> Dinner / Cocktail | <input type="checkbox"/> Lunch   |                                    |
| <input type="checkbox"/> Summit Gift | <input type="checkbox"/> Badge Lanyard | <input type="checkbox"/> Pen               | <input type="checkbox"/> Notepad |                                    |

### Contact Information

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

### Method of Payment

Company Check no. \_\_\_\_\_ Wire Transfer \_\_\_\_\_

Visa \_\_\_\_\_ MasterCard \_\_\_\_\_ AmEx \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Exp Date: \_\_\_\_\_

Name Printed on the Card: \_\_\_\_\_

Company Check; Please make the check payable to:

Wire Transfer to; Banking Details: Account No. \_\_\_\_\_

Bank Name and Address \_\_\_\_\_

**TOTAL AMOUNT ENCLOSED:** \_\_\_\_\_

Signature: \_\_\_\_\_

**Please mail/email/fax the proof of payment to;**

### CMAI Association of India

Address:

Attn: Event Director

Tel:

Fax:

Email:



## Contract Terms

1. Sponsor space will be allocated on first-paid, first served basis. Priority will be determined by date of receipt of application for space accompanied by required payment.
2. The full fee must accompany application for space in order to guarantee reservation. Booths for which payment has not been received in full will not be set-up by the service contractor. **All payments must be received by terms chosen of the Sponsor and Exhibitor Registration Form. Unpaid booth reservations will be released for general sale. Client will remain responsible for payment of the space reserved.**
3. All exhibits must fit within the confines of their assigned space so as not to impede traffic flow, infringe on the space of other exhibitors, or violate the emergency exit routes set forth by the conference facility.
4. Sponsors agree to abide by the installation and dismantling times set by CMAI or its contractors to have at least one person staffing their booths during published exhibitor hours.
5. Sponsor badges must contain the company/agency name as it is stated on the exhibitor contract. Two chairs and a skirted six-foot table will be provided for each exhibitor. Sponsor must arrange any other booth furnishings and equipment.
6. CMAI reserves the right to impose limitation to noise levels and any other method of operation which becomes objectionable. Any distribution of literature or samples shall be limited to the exhibitor's booth. Exhibitors may not interfere with collateral that is not produced by the said exhibitor.
7. CMAI has the right to rearrange the final floor plan based on unsold or unoccupied exhibit space. All exhibitors will be notified of any changes for this event.
8. Should CMAI be prevented from holding the conference for any reason, our liability is limited to refunding the sponsor package fees.
9. Neither the management of the Event facility nor CMAI shall be liable for the damage, loss or destruction to the exhibits by reason of fire, theft, accident or other destructive causes. Sponsor shall lease their booth at his/her sole risk. Neither the management of the conference facility, CMAI, nor any of their agents, servants, or employees will be accountable or liable for accidents to sponsors, their agents or employees.
10. The exhibitor shall be liable to the conference facility and/or CMAI for any damage to the building and/or the furniture and fixtures contained therein, which shall occur through acts or omissions of the sponsor.



11. Sponsor assumes the entire responsibility and hereby agrees to protect, indemnify, defend, and hold harmless CMAI, the conference facility, their officers, employees, and agents against all claims, losses, and damages to persons and property, governmental charges or fines, and attorney's fees arising out of or caused by exhibitors installations, removal, maintenance, occupancy, or use of the exhibition premises or any part thereof, including any CMAI does not maintain and is not responsible for obtaining insurance covering sponsor's property. Sponsors are advised to obtain business interruption and property damage and loss insurance to cover such occurrences.

12. No photography is allowed without the permission of the booth staff and/or show manager.

13. No children under the age of 12 are allowed in the exhibition area at any time.

14. All sponsorship additional features are sold on a first come, first serve basis.

15. All sponsor checks, invoices, and/or purchase orders should be mailed or faxed to the following:

**CMAI Association of India**

Address:

Attn: Event Director

Tel:

Fax:

Email: