



June 16, 2010

PRESS RELEASE

CMAI to Hosts CMAI International Telecom and Multimedia Summit & Expo 2010

Singapore – June 16, 2010 – CMAI will be hosting an International Telecom and Multimedia Summit & Expo in New Delhi, India on the key issues of “Beyond Customer Satisfaction - Delivering profitability” with leaders of the telecom market in India, and other part of the world at its inaugural Telecom and Multimedia Summit & Expo to take place from September 29th – 30th , 2010 at Hotel Lalit, New Delhi. The Hon'ble Thiru A Raja, Minister of Communications and IT, Government of India will inaugurate the event. Guest of honours will include Shri PJ Thomas, Secretary Department of Telecom, Government of India and Dr JS Sarma, Chairman TRAI.

Delegates will have the opportunities to interact with Member Technology, Member Services cum ex officio Secretary DOT, CMD TCIL, CMD BSNL, CMD MTNL, CEO/Presidents of Reliance, Tata, Airtel, Motorola, Ericsson, Nokia Siemens, Tejas etc. CMAI also will be sending Call for Speakers to various organizations to present their papers on their latest business and operational case studies, research & development results and other relevant topics the companies would like to share with the event's delegates.

Compared to the global norms, the Indian market provides a lot of potential with an estimated teledensity of 49.50 for the end of January 2010 according to information provided by the Ministry of Communications and IT. Wireless teledensity in India stood at 46.37 in January 2010, with the addition of 19.9 million new connections in the month. The total number of wireless or mobile phone subscribers in India was at 545.05 million by the end of January 2010 compared to 525.15 million by the end of December 2009, posting a 3.79 per cent increase. (**Source: Andhra Business Bureau Feb 25, 2010**)

“India provides endless opportunities for telecom, telecommunications, multimedia and IT products and services organizations” said Mr N K Goyal, President of CMAI and the

initiator of the event. "This event not only will explore the current telecom business opportunities in India but it will also focus on what can be learned from markets around the world especially from other service providers from other countries who have gone through the 3G "pains and gains" to ensure the 3G service providers in India will not make the same mistakes and reinventing the wheels that will cost them time and unnecessary expenditures. The event is a great opportunity for India telecom community and multimedia to learn from others in delivering beyond customer satisfaction and delivering profitability to the organizations befitted the event theme", added Mr. N K Goyal.

To make this event a great success, CMAI cordially offers relevant organizations and government agencies wide range of sponsorship opportunities. Their support for this event will be highly visible to delegates and potential delegates in addition to being recognized by a wider audience in event postcards, event brochure, press releases, event website and other event's marketing materials.

What to Expect at the Event

The Event will consist of panel discussions, paper presentations, case studies, and corporate showcases. There will also be an accompanying expo by major industry players in conjunction with the summit, where attendees can browse during their breaks. The expo is also open for public.

About CMAI

CMAI Association of India is a professional registered association for promotion of Indian IT and Telecom Sector. CMAI is the only Integrated Association in India for IT and Telecom Sector having all stake holders as its members. It is an apex premier body with MOU partners and representatives all over the world with branch offices in Japan, Korea, Singapore, Taiwan and Malaysia. CMAI brings harmony between manufacturing divisions of all sectors.

CMAI is involved in policy formulations with Government and other stakeholders for Technology Innovations, and Indigenous manufacturing. Its also developing scientific knowledge and practical means for protecting human ecology and environment from the harmful effects of environmental hazards like e waste, radiation etc. as well as assisting manufacturers to maximize competitiveness in the domestic and international markets.

For more information about CMAI please visit <http://www.cmai.asia/events/forthcoming.aspx>
