



**MECOM 2010**  
Middle East Communications

17-19 May 2010  
Abu Dhabi National Exhibition Centre

*In challenging times like this, it is crucial that business thinking is opened up, not closed. As such, having all these leaders and their experience present in one place like this has the potential to give people coming to the event eye-opening insight into the regional telecom industry as a whole.*

**Khalid Al Kaf**  
CEO, Mobily, KSA

## Doing business with regional Telecoms Operators / Service Providers

MECOM 09 featured the launch of the inaugural Telecoms Leaders Roundtable Summit. An impressive line-up of chief executives gathered for the first time for an in-depth debate on the issues affecting the telecommunications landscape both globally and regionally.

CEOs arrived from Qatar, Oman, Bahrain, Saudi Arabia, Jordan, India, Nigeria, Uganda, Sudan, Kuwait and Egypt, as well as the UAE representing Mobily, Orange, Vodafone, Yahsat, Nawras, Majan, STC, Omantel, Mobitel, Warid Telecom, MTN, the Arab League of Regulators, TRA and the GSM Association.

**[Don't miss this unique opportunity to network and do business with the Decision Makers.](#)**

### 2009 Highlights

- 30+ CXO level decision makers from regional operators / service providers
- 121 delegates at Telecoms Leaders
- 200+ leading vendors represented
- 3649 B2B visitors
- 7 industry specific forums
- 30+ C level presentations
- 319 delegates at Enterprise Forums

### TELECOMS 2009 Participants Leaders CEO Summit



Mohammed Al Ghanim  
Director General, TRA



Khalid Al Kaf  
CEO Mobily, KSA



Mikael Ghossein  
CEO Orange, Jordan



Dr. Amer Al Rawas  
CEO Omantel, Oman



Grahame Maher  
CEO Vodafone, Qatar



Alan Horne  
General Director  
TRA, Bahrain



The Summit concluded that with the mobile voice market in the Middle East approaching saturation, operators with government support, now recognise that mobile broadband services hold massive potential. Network development right across the region will naturally open up endless opportunities.

**MECOM 2010** will once again witness one of the largest gathering of CXO level decision makers from the regional telecoms operators / service providers.

**Reserve your space TODAY**

For more information and exhibiting, contact:

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