



## **CMAI International Telecom and Multimedia Summit & Expo, India September 29<sup>th</sup> – 30<sup>th</sup>, 2010**

**Venue: Lalit Hotel, New Delhi, India**

### **Call for Speakers Now Open**

#### **Theme: “Beyond Customer Satisfaction – Delivering Profitability”**

The telecommunications industry is moving fast, convergence is knocking on your door and service delivery is one of the keys to success. This is true worldwide, but it's most applicable to the Asia Pac region especially in the SAARC region. Recognizing the growing importance of India market in the telecommunications industry, CMAI announces its 1<sup>st</sup> CMAI Summit & Expo to be held in Delhi– on September 29<sup>th</sup> & 30<sup>th</sup>, 2010. This Summit offers a prime opportunity for CMAI members and non-members to network with industry leaders, learn more about CMAI, participate in expo, and explore the hot topics in the region.

This annual summit serves as a multi-disciplinary forum for the discussion and exchange of information on the research, development, and applications on all topics related to telecommunications and multimedia in line with the CMAI objectives.

CMAI is now accepting your compelling and unique presentation proposals for its Summit & Expo event. Do you have a business or operational case study that you would like to present? Do you have a customer success story in the Mobile Number Portability, VAS, Network Management, Revenue Optimization, Multimedia technologies, IPTV and other relevant topics that others can learn from? If so, we invite you to submit your concise and focused presentation proposals to speak at this inaugural event. Speaking slots are limited so priorities will be given to hot topics, case studies, and presentations addressing the current issues facing the telecom industry in India.

The summit will consist of panel discussions, paper presentations, case studies and corporate showcases.

As a possible speaker at this Summit, you will get the unique opportunity to appear in front of a qualified audience - executives and leaders in the telecom industry in the region. Please visit [www.cmai.asia/summit/callforspeakers.pdf](http://www.cmai.asia/summit/callforspeakers.pdf) to submit your clear and concise abstracts and proposed speakers, and last but not least in English.

Attendance will be comprised of all types--from software developers, technical engineers up to corporate management and ministry officials that have decision-making authority; an audience that you cannot afford to miss out on.

**Deadline** for submitting your speaker submission **July 10, 2010**

**Selected** speakers/submissions will be **contacted** via email by **July 17, 2010**.

**Complete Paper Presentation due for vetting: September 20, 2010**

Thank you in advance for your submissions and for helping to make the 1<sup>st</sup> CMAI Summit & Expo the must-attend event in India.